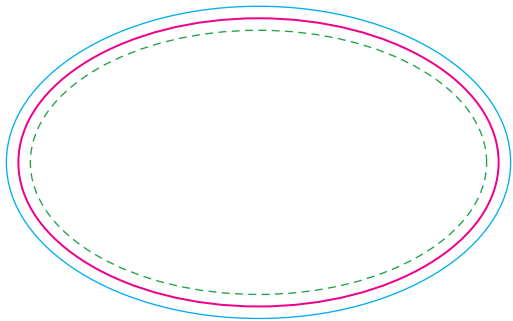
WELLS & DREW · EST. 1855 · JACKSONVILLE, FL

True Oval Label Dieline · 1½″ × 2½″

Cut size: 2.5" wide x 1.5" tall (true ellipse) · Bleed: 1/16" · Safe: 1/16" inside the cut
Document with bleed: 2.625" x 1.625" · Artwork: vector, CMYK or spot colors, 300 dpi minimum for images

CUT LINE (CUTCONTOUR) BLEED SAFE AREA

Extend backgrounds and color to the BLEED line. Keep type and logos inside the SAFE line.
The CutContour line (magenta spot color) is the die line. Keep it on its own layer; it does not print.
Delete the guides and this legend before sending, or hide them. Send a PDF with fonts outlined.



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